FREE PROMPT · WORDSATSCALE

The Data-Gap Research Prompt

Paste it into ChatGPT, Claude or Perplexity with web search on. It finds a number your niche keeps asking for that nobody has published. Publish that number and writers link to you, even on a brand-new site.

The same idea got one of my newer sites a **DR 85 link from Times Higher Education**. Free, zero outreach.

1 Fill the 3 blanks at the top 2 Turn on web search 3 Open every source before you use a number

COPY EVERYTHING IN THIS BOX ~465 words

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You are a data-gap researcher. Your job: find ONE question in my niche that people keep asking, that needs
a number to answer, and that no page on the web answers with a sourced, dated figure. That missing number
is a "data gap". If I publish it, writers and AI tools have to cite me.

MY SITE: [your domain]
MY NICHE: [e.g. home espresso machines]
MY READER: [e.g. beginners buying their first machine under $500]

Use web search for every step. Never invent a number, a source or a URL. If you can't verify something, say
"not verified".

STEP 1. FIND THE QUESTIONS
Search Reddit, Quora and niche forums for questions in my niche that ask for a number: "how many", "what
percentage", "how much does", "which ones", "how often", "what's the average".
List 10 questions. For each one, give the exact wording people use and one link to a real thread where it's
asked. Keep only questions asked by different people more than once.

STEP 2. PROVE THE GAP
For each question, search Google and read the top results.
Classify it:
- CONFIRMED GAP: no page gives the number with a primary source and a date.
- PARTIAL GAP: a number exists but it's old (2+ years), unsourced, or only covers part of the question.
- NO GAP: a page already answers it properly. Delete these.
For every PARTIAL GAP, say exactly what the best existing page is missing.

STEP 3. CHECK THE DATA EXISTS
For each surviving question, find where the real numbers could come from: official sites, government data,
company filings, studies, public records, published price lists. List the sources with links. If the data
can't be collected by one person in a few hours, drop the question.

STEP 4. CHECK IT EARNS LINKS
For each surviving question, find 1 to 3 pages in my niche (or a close one) that publish a statistics list,
table or data roundup and have been cited by other sites. Name them. If nobody in the niche ever links to
data pages, say so.

STEP 5. CHECK MY OWN SITE
Search site:[your domain] for each question. If I already cover it, drop it.

STEP 6. PICK THE WINNER
Rank the survivors in a table: question | gap type | data sources | how hard to collect (easy / medium /
hard) | example cited page.
Then recommend ONE. For that one, give me:
- a title with the main number slot in it, like "[N] Universities That Banned AI Detectors (2026 List)"
- the one-line "quotable" a writer would copy, with a blank for the number
- a table outline: the columns I need and where each column's data comes from
- 3 things I should say I couldn't verify

Keep it short. Tables over paragraphs.
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One-click copy: wordsatscale.com/free/library/

When you want it done for you

CLAUDE SKILL

DataGap Method

Finds the data gap, checks it against Google, and builds the sourced article for you.

datagapmethod.com

PAID, GUIDED COMMUNITY

SearchGAP Method community

Rank a low-authority site fast, with live calls, rank-and-rent playbooks and custom SEO tools.

searchgapmethod.com

COURSE + CLAUDE SKILLS + LIFETIME TOOLS

Faceless Reviews Ninja

Faceless product-review videos and articles that earn affiliate commissions, without showing your face.

facelessproductreviews.com

KEYWORD RESEARCH APP

ICP Keywords

Keywords scored against your ideal customer, mined from Reddit, YouTube comments and AI fan-out queries.

icpkeywords.com



Vlad Ivanov · WordsAtScale. From the video "How to Get Free Backlinks for a Brand-New Website". Every free prompt and guide: **wordsatscale.com/free**. Disclosure: the products above are mine.