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The Directory Dossier

105 low-DR directories on Mediavine and Raptive, cut to **11 niches** by five data tests. Every site's numbers, the keyword it wins, and a new directory to build next to each one, with seed keywords.

34 of the 52 seed keywords have a difficulty under 10, and 22 of them are zero.

1 Pick one verdict 2 Search the seeds again 3 One page per thing

How 105 became 11

Start: every directory on the Mediavine and Raptive seller files with an Ahrefs DR under 10 (105 sites). The 52 with 500+ estimated US Google visits a month got five tests. A site had to pass all five.

Test	Rule	Sites failed
1	ads.txt lists Mediavine or Raptive	6
2	1,000+ estimated US Google visits a month	9
3	Top 3 on Google for 2+ keywords with 1,000+ monthly searches	32
4	Fewer than 150 linking websites (median of the 52: 88)	20
5	No single keyword brings more than half the traffic	4

A site can fail more than one test. 13 sites in 11 niches passed (the three Dokkan Battle databases count as one niche). They are ranked by estimated Google visits per linking website, lowest first, so #1 gets the most traffic for the fewest links.

The 13 sites

#	Site	Ads	DR	Registered	Linking sites	Est. US Google /mo	Similarweb Oct	Best keyword (position 17 Nov)
11	**visitdowntownnashville.com** One page per place in Nashville	Raptive	2.9	2021-04-13	98	2,478	3,761	love circle nashville #1 · 4,400/mo
10	**spiraltracker.com** Wizard101 quest trees, one page per world	Mediavine	0.7	2025-12-12	63	2,252	228,244	khrysalis quest tree #1 · 1,300/mo
9	**witbhub.com** What's in the bag of every pro golfer	Mediavine	7	2024-09-20	127	8,486	40,028	wyndham clark witb #4 · 1,600/mo
8	**red-herring.info** Daily answers for the Red Herring puzzle app	Raptive	0	2015-10-20	82	7,649	30,440	red herring answers #1 · 5,400/mo
7	**dokkandb.com** Dokkan Battle card database	Raptive	3.8	2025-11-14	43	12,216	1,059,728	dokkan wiki #3 · 27,100/mo
7	**dokkanstats.com** Dokkan Battle team builder and tier list	Raptive	5	2025-08-18	53	7,552	584,852	dokkan team builder #2 · 3,600/mo
7	**dokkan.fyi** Dokkan Battle team builder and character database	Mediavine	2.9	2021-08-28	136	4,591	125,303	dokkan team builder #1 · 3,600/mo
6	**rebelsavings.com** Store-by-store clearance tracker	Mediavine	2.1	2025-09-04	72	8,729	140,512	home depot clearance #2 · 9,900/mo
5	**bowlmacros.com** Nutrition facts and bowl calculator per restaurant chain	Raptive	2.8	2026-02-11	54	6,557	11,546	pura vida nutrition facts #1 · 1,300/mo

4	**pokopiadex.com** Pokémon Pokopia database and tracker	Raptive	3.9	2026-02-21	40	5,788	59,690	pokopia pokedex #2 · 9,900/mo
3	**howmanyofme.site** How many people in the US share a name	Mediavine	2.1	2025-05-06	53	8,834	29,835	how common is my name #3 · 8,100/mo
2	**getpromonight.com** Giveaways and theme nights for pro sports teams	Raptive	3.8	2026-03-27	41	10,741	17,040	white sox promotions #2 · 2,900/mo
1	**floridaschoolcalendar.com** School calendar for every Florida public school district	Mediavine	9	2026-03-17	49	29,056	10,646	orange county schools fl calendar #3 · 14,800/mo

Est. US Google = DataForSEO estimate of monthly US Google visits. **Similarweb** = all visits worldwide from every channel, Oct 2026. They measure different things, so they disagree (DokkanDB gets most of its visits direct, not from Google). Neither is the site's own analytics.

The 11 verdicts: what to build next to each

Each verdict is a directory in the same shape, in a niche the winner doesn't cover. Seed keywords: US monthly searches (Google Ads data) and keyword difficulty 0 to 100 (DataForSEO Labs), pulled 17 Nov 2026. KD n/a = too small for a score.

#11 next to Visit Downtown Nashville

A scenic overlook directory

One page per overlook, sorted by state and city, with parking, the best time to go and photos.

Data: State and city park listings, plus the overlooks people already tag on maps

overlook near me	18,100/mo	KD 0
scenic overlooks near me	14,800/mo	KD 0
sunset spots near me	6,600/mo	KD 0
mount bonnell	74,000/mo	KD 24

#10 next to Spiral Tracker

A Final Fantasy XIV main story quest tracker

The same quest-tree template for a much bigger online game.

Data: The game's main story quest list from its wikis

ffxiv msq list	5,400/mo	KD 0
ffxiv msq quest list	210/mo	KD n/a
ffxiv expansion order	210/mo	KD n/a
ffxiv main story quest list	110/mo	KD n/a

#9 next to WITBhub

A pro pickleball paddle tracker

One page per pro, what paddle they use now and what they used before.

Data: Tournament coverage, sponsor announcements and pro social posts

pro pickleball paddles	1,900/mo	KD 1
ben johns paddle	1,000/mo	KD 3
anna leigh waters paddle	880/mo	KD 0
what paddle does ben johns use	590/mo	KD 0
djokovic racket	880/mo	KD 0
alcaraz racket	720/mo	KD 0

#8 next to Red Herring Answers

An answers site for LinkedIn's daily games

Today's answer for Pinpoint, Crossclimb, Queens, Zip and Tango, one page per day.

Data: The daily puzzles themselves

pinpoint answer today	33,100/mo	KD 17
pinpoint answer	14,800/mo	KD 6
crossclimb answer	6,600/mo	KD 0
queens answer today	3,600/mo	KD 0
zip answer today	2,900/mo	KD 0
tango answer today	1,600/mo	KD 0

#7 next to Dokkan Battle databases (3 sites)

An Umamusume database and tier list

The Dokkan playbook for another gacha game: database first, tools on top.

Data: The game's character and support card data

umamusume tier list	14,800/mo	KD 0
wuthering waves tier list	14,800/mo	KD 3
zenless zone zero tier list	4,400/mo	KD 0
dragon ball legends tier list	1,000/mo	KD 6

#6 next to Rebel Savings

A Costco price code decoder

What every Costco price ending and tag symbol means, item by item.

Data: Price endings and tag symbols, explained once, then applied to items

costco price codes	3,600/mo	KD 0
costco clearance	3,600/mo	KD 24
costco asterisk meaning	480/mo	KD 0
kohls clearance	8,100/mo	KD 3

#5 next to Bowl Macros

A smoothie and coffee drink calculator

Bowl Macros' calculator, for drink chains instead of bowl chains.

Data: Each chain's published nutrition

tropical smoothie nutrition	14,800/mo	KD 14
smoothie king nutrition	9,900/mo	KD 0
dutch bros nutrition	6,600/mo	KD 4

#4 next to PokopiaDex

A database for a big game that's already out

You don't have to predict a launch. Some big games still have weak databases.

Data: The game's maps, items and unlockables

silksong wiki	9,900/mo	KD 2
hollow knight silksong map	5,400/mo	KD 0
mario kart world unlockables	3,600/mo	KD 0
pokemon legends z-a pokedex	12,100/mo	KD 7

#3 next to How Many of Me

A last name directory

One page per surname: how common it is, where it comes from, what it means.

Data: US Census Bureau surname counts

last name origin	18,100/mo	KD 27
surname origin	18,100/mo	KD 31
rarest last names	5,400/mo	KD 0
last name meaning	2,900/mo	KD 0
how common is my last name	1,600/mo	KD 22

#2 next to Promo Night

A free days directory

Every museum, zoo and park free day, by city, one page per venue.

Data: Each venue's own admission page

free museum days chicago	18,100/mo	KD 9
free museum days	5,400/mo	KD 32
national park free days	5,400/mo	KD 24
free zoo days	3,600/mo	KD 21
free museum days nyc	1,300/mo	KD 28
free museum days los angeles	1,000/mo	KD 15

#1 next to Florida School Calendar

A Texas school calendar site

The #1 template in a state this owner hasn't built.

Data: Each Texas district's calendar PDF

houston isd calendar	27,100/mo	KD 0
cy fair isd calendar	27,100/mo	KD 5
katy isd calendar	22,200/mo	KD 11
fort worth isd calendar	18,100/mo	KD 3
dallas isd calendar	14,800/mo	KD 11
austin isd calendar	8,100/mo	KD 17

Domains (Verisign, 17 Nov): texasschoolcalendar.com is taken. texasschoolcalendars.com, txschoolcalendars.com and texasschooldates.com were available. Plan B if Texas goes: LAUSD calendar (40,500/mo) or Wake County schools calendar (33,100/mo), both KD 0.

Near misses: one test short

Worth a look if one of these niches is yours. **Too many links:** theweeklyad.com, scratchodds.com, puzzlepagecheats.com, wordbrain.info, f1salaries.com. **Only one top-3 keyword:** osrstools.net, nyschoolcalendar.com, mineschematic.com, teslatracker.com, supasoccer.com, secondchanceaparts.com, crosswordmasterhelp.com, theangler.org, warframerelics.com, pokequestrecipes.me. **Ads not in ads.txt:** chopaeng.com.

Read the numbers right

1. Being in a seller file means a site is set up for that network's ads. It says nothing about how much it earns.
2. Every traffic number is a third-party estimate. Positions were checked on live US Google on 17 Nov 2026 and move daily: search again before you build.
3. Getting the ads: Mediavine's entry program takes sites from 1,000 sessions a month, Raptive from 25,000 pageviews.
4. What the 11 share: the data already exists, one page per thing, a page that does a job an article can't, and 8 of the 13 were registered in the last 16 months.

When you want help building it

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